

Certification in **Master in Multimedia Design**



Registered Under Ministry of Corporate Affairs ,
MSME (Govt. of India) UDYAM-TN-08-0040357

ISO 9001 - 2015/American Board of Accreditation

Managed by Vellai Siragugal Educational and Charitable Trust

Why Choose Us

Buff Creative College is a recognized institution dedicated to encouraging and empowering individuals in the field of Multimedia and Design. With a specialization in Graphic Design, UX/UI Design, Digital Marketing, and Animation Design. The institute is committed to providing a high-quality education that combines theoretical foundations with practical skills. The curriculum is designed to be relevant to current industry standards and emerging trends, ensuring that students are well-prepared to tackle real-world design challenges.

About Master in Multimedia Design

Our Master in Multimedia Design program focuses on Fine Arts, Graphic Design, Video Editing and Animation. Designed for aspiring creatives, it equips you with the skills to excel as a fine artist, graphic designer, video editor, or animator in the dynamic multimedia industry.

1 Fine Arts

- Introduction to Fine Arts
- Different Artistic Disciplines
- Exploration of Elements of Art
- Lighting and Shades
- Drawing Fundamentals
- Drawing Objects
- Perspective Drawing
- Undraw Character Sketch
- UX Storyboard Layout
- Sketch Custom Symbols
- Logo Sketch
- Organic & Geometric Logo
- Wireframe Components
- Painting Techniques
- Develop Portfolio

2 Graphic Design

Introduction to Graphic Design

- Basics of Graphic Design
- History of Graphic Design
- principles of Design
- Elements of Design

Typography

- Fundamentals of Typography
- Typeface Anatomy
- Font Pairing for Design Projects

Layout and Composition

- Create Effective Layouts
- Layout Compositions
- Balance, Hierarchy and Alignment

Digital Media Designs

- Social Media Graphics
- Display Ads

Multi Pages Designs

- Magazine Design
- Book Design

Branding and Identity Design

- Logo Design
- Creating a Brand Identity
- Branding Guidelines
- Visual Identity System
- Marketing Collateral Design

Print Media Designs

- Business Cards
- Brochures / Flyers / Posters
- Banners / Magazine Cover
- Billboard / Stationery

Color Theory

- Use Color Effectively on Design
- Creating Color schemes
- Color Psychology
- Color Contrast
- Communication Design

Software Covered

☒ Adobe Photoshop

☒ Adobe Indesign

☒ Adobe Illustrator

☒ Coreldraw



2D Animation

- Introduction to Adobe Animate
- Concepts & terminology
- Principles of Animation
- Organizing assets in Animate
- Drawing tools to create shapes
- Timeline & Keyframes
- Frame-by-Frame animations
- Motion presets to animations
- Complex Animations
- Creating Masks
- Classic Tweening
- Motion Tweening
- Shape Tweening
- Working with symbols
- Text Animation
- Working with Audio & Video
- Interactivity & Actions
- Action Scripts
- Game play Animation
- Publishing & Exporting

Video Editing

- Introduction to Adobe Premiere Pro
- Interface and workspace
- Importing & Organizing files
- Video Editing Basics
- Timeline & Editing workflow
- Importing & organizing video
- Applying Transitions & Effects
- Working with Audio files
- Audio effects and filters
- Multicamera Editing
- Color Correction and Grading
- Advanced Video Effects & Audio Editing
- Titles, Graphics & Lower Thirds
- Advanced Editing Techniques
- Exports and presets

Motion Graphic

- Introduction to Motion Graphics
- Basics of motion graphics
- After Effects interface and workflow
- Importing and organizing assets
- Shape Layers and Vector Graphics
- Working with Text and Typography
- Animation Fundamentals
- Keyframe animation techniques
- Applying text presets
- Animations using the Graph Editor
- Working with Masks and Mattes
- Applying Effects and Presets
- Working with 3D Space and Cameras
- Rendering and Exporting

Showreel Portfolio

- Introduction to Portfolio and Showreel
- Selecting and Organizing Work
- After Effects Interface and Workflow
- Crafting Portfolio Layout
- Showreel Essentials
- Editing Techniques
- Presenting Your Portfolio
- Continuous Improvement

Software Covered

- ☑ Adobe Animate
- ☑ Adobe After Effects
- ☑ Adobe Premiere Pro

Why This Course

Course Modules

- ☒ Fine Arts
- ☒ Graphic Design
- ☒ Animation & Video Editing

Course Duration

- ☒ 5 Months
- ☒ Portfolio Support

Exclusive Support

- ☒ Portfolio Support
- ☒ Career Guidance
- ☒ Internship Program
- ☒ Lifetime Support

Portfolio & Job Support

- ☒ Designer Resume
- ☒ Digital Portfolio
- ☒ Behance Profile
- ☒ Interview Cracking

Fees Structure

- ☒ Actual Course Fees..... **₹ 80,280**
- ☒ Pay on Lumpsum..... **₹ 72,252**
- ☒ EMI Option Available



Contact Us

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Our Branches

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